Rate Card Pharmazeutische Zeitung 2027 (No. 68)
Pharmacist's Journal

Brief outline:
Pharmazeutische Zeitung (PZ) is the official press organ of the Confederation of German Pharmacist's Associations. It is distributed to all German pharmacies. Therefore, it is the most widely read medium for German pharmacists concerning healthcare and professional positions. Recognized experts present a political, medical, or pharmaceutical article as a cover story in every issue. Additionally, the readers obtain information on current pharmaceutical and medical topics, e.g. new medicinal agents. That's why the magazine fulfils an important task in the field of supplementary training for pharmacists. We also offer reports from all German federal states about economic, commercial, cultural, and legal topics. Our section »Forum« encourages readers to provide their opinion. An extensive service section helps to optimize working routines. Besides pharmacists in hospitals, public pharmacies and their employees PZ readers work in the: pharmaceutical industry, pharmaceutical wholesale businesses, scientific institutes, health offices, and politics.

Content:
Editorial, German pharmacist's Pharmaceutical Commission, press review, cover story, politics, pharmaceutics, medicine, pharmacist's associations, law, economy and business, people, letters to the editor, newly approved drugs

Recipients:
Every public and hospital pharmacy and their employees, institutes, health offices, pharmaceutical industry and pharmaceutical wholesales.

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Central press organ for the pharmacists of the Federal Republic of Germany

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(Confederation of German Pharmacist's)

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